

# People don't get involved in the climate movement because...

*“...because they are **DUMB**. Even when you talk with them and show them proof they are not intelligent enough to understand.”*

*“...because people are **APATHETIC**. They know there is a problem, but they are tired and would rather watch television.”*

*“...because they are **IGNORANT**. They don't have access to the necessary information to make the correct decisions.”*

*“...because they are **SCARED** or feel **SHAME**. They know that there is a problem, but they are alone.”*