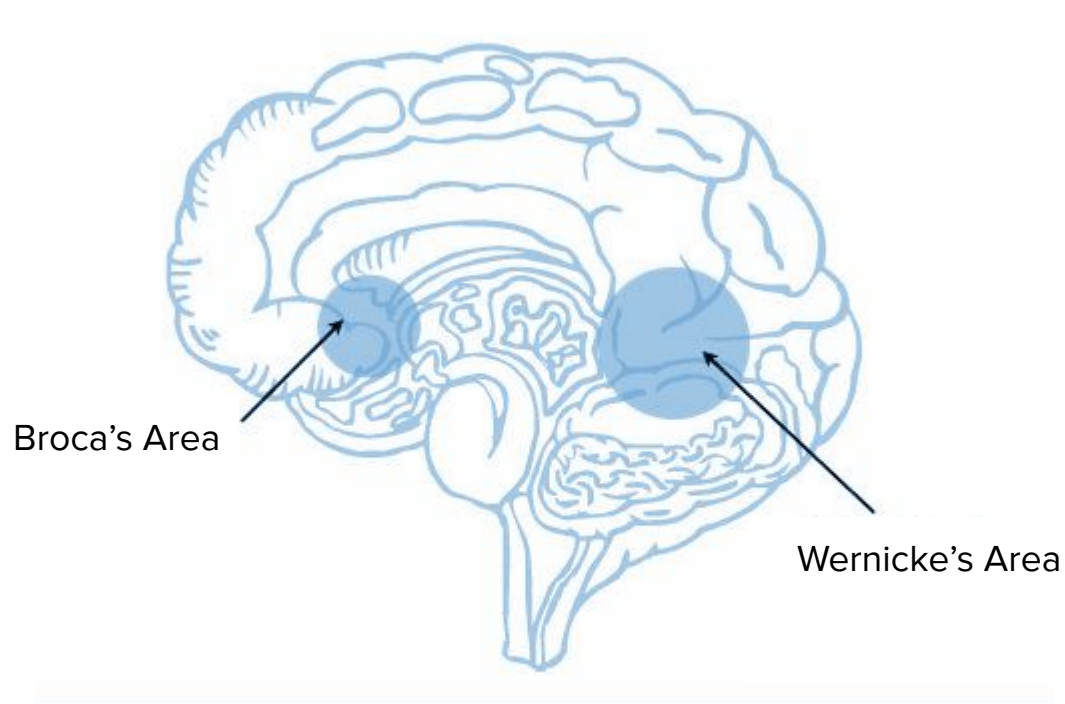


# STORIES FOR **IMPACT**

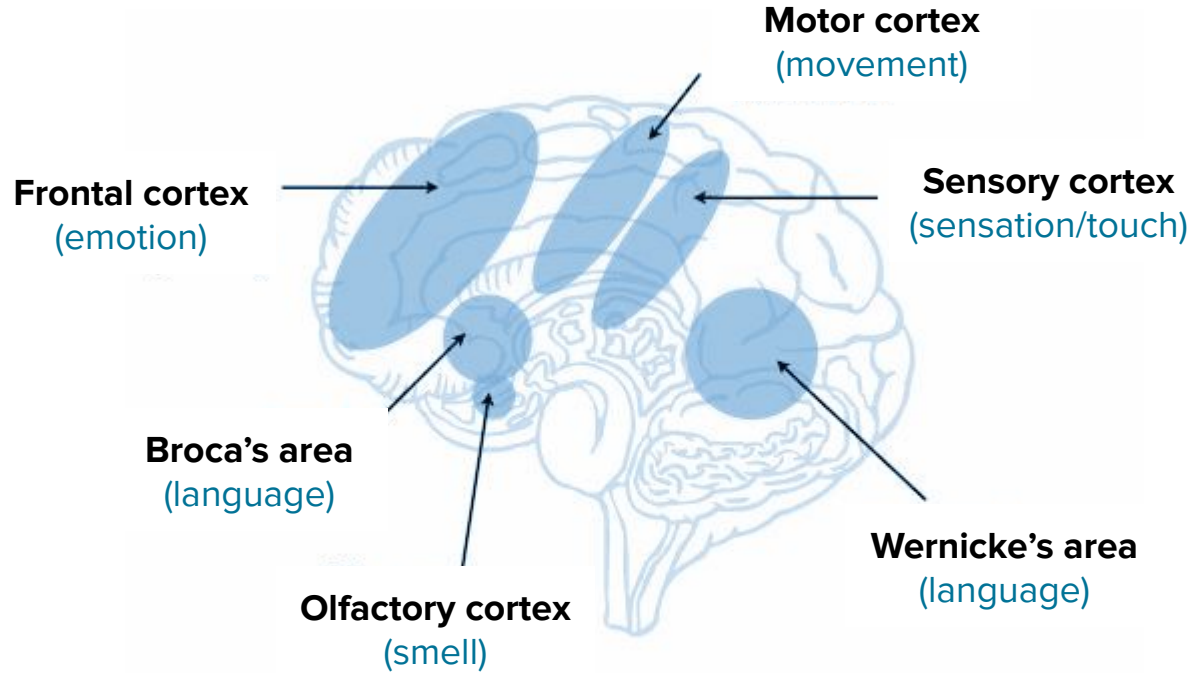
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with *Digital  
Storytellers*

**WHY STORYTELLING ?**



**YOUR BRAIN**



**WHERE STUFF HAPPENS**



The most pressing task  
of **STORYTELLING**  
in this moment  
is helping unlock  
the imagination to have...

***ANOTHER ENDING.***

- Naomi Klein

**MAKE YOUR STORY**





# GEAR CHECK

---

What GEAR do we need?

- Cameras?
- Grips?
- Sound?
- Lighting
- Data
- Batteries





# GEAR CHECK

- Tripods - here are some options under \$50
  - You be the tripod! (Just hold your phone)
  - JOBY Gorilla Grips from \$25
  - SMISEA Selfie sticks with tripod \$22
- Feiyutech Vimble - for steadicam & tripod \$100
- An external microphone
  - Your headphone mic! Cheapest option.
  - RODE Smartlav \$75 - consider getting extension cable \$25
  - Audio-Technica Microphone for smartphones \$45 - remember to turn off/on and make sure batteries are full
- Portable power-bank if you're considering doing a lot of filming





# SMARTPHONE SHOOTING TIPS

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- Horizontally? Or vertically?
  - Don't use the digital zoom
  - Light
  - Sound
- 





# SMARTPHONE SHOOTING TIPS

---

- 1 minute HD 1080p footage = approx 150mb
  - 10 minutes = approx 1GB
- 



# INTERVIEWS

## TOP 5 TIPS

- 
- Background & Framing
  - Sound check
  - Rephrase the question
  - Don't interrupt
  - Anything else to add?
- 



# interviewing

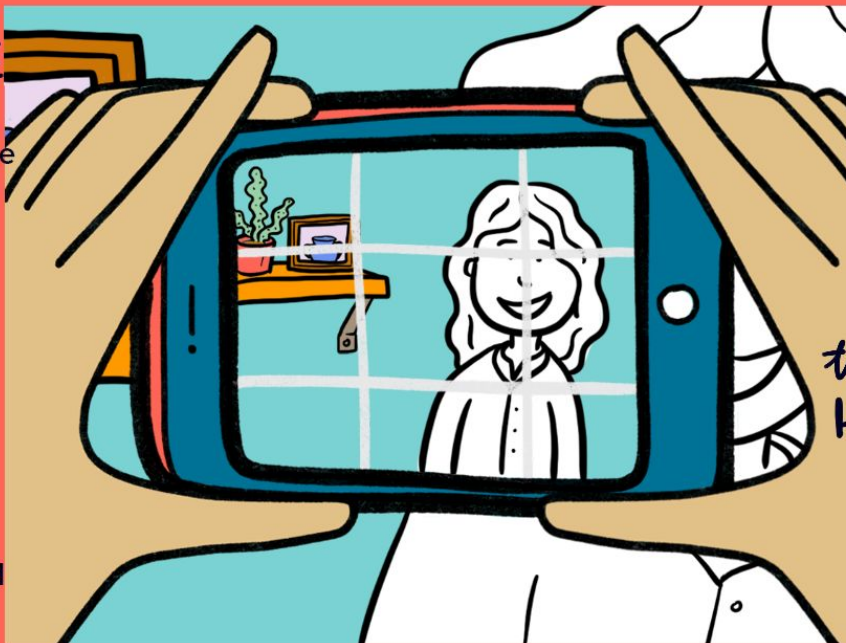
ital  
tellers

## the SPEECHBUBBLE rule

Place your interviewee in 1/3rd of the frame, so you could imagine a 'speech bubble' in the empty space.

## the BACKGROUND rule

Choose a background that is relevant to the story.



## the EYELINE rule

The eyeline of your interviewee should be level with the lens of the camera.

## the HEADROOM rule

Don't leave too much (or too little) space above your interviewee's head! Imagine they are wearing a little tiara.

# YOUR TURN!

---

## YOUR STORY QUESTIONS

- Introduce yourself and where you're from
- Where are we today and what is happening here?
- Why is storytelling and video important for campaigning?
- What kinds of stories do you hope to share using digital storytelling skills?
- Call to action for others who want to share their story?
- iS

\*Don't forget to do a sound check\*

\*\*After 10 minutes DROP & SWAP!\*\*

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# CUTAWAYS

Shot List

---

- Usually around 5 seconds
  - What shots will help convey the story you are telling?
    - People in action?
    - Still/moving objects?
    - Scenes/settings?
- 



# CUTAWAYS

Types of shot



WIDE



MEDIUM



TIGHT



# CUTAWAYS

Angle





# CUTAWAYS

Subtle & controlled movements work best on smartphones!

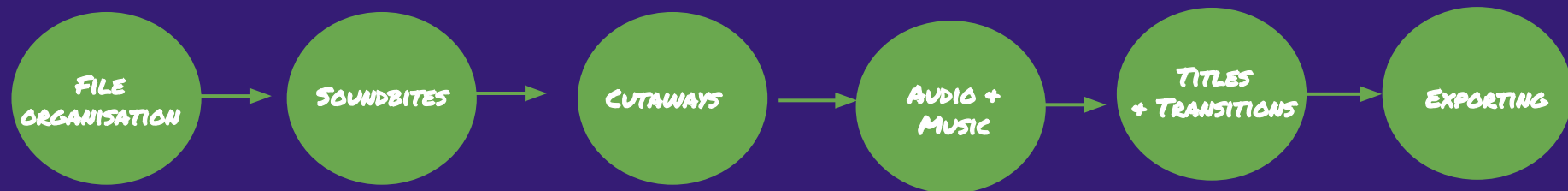


**EDIT YOUR STORY - KINEMASTER**





# EDITING 101





# EDITING WORKFLOW





Editing a story usually follows this process:

1. Soundbites in order
2. Add cutaways/b-roll
3. Add music & amend audio levels
4. Graphics & titles
5. Transitions & effects
6. Exports





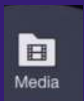
# INTERFACE

1. Pinch to zoom in/out
2. Click  to undo
3. Click  to zoom into timeline
4. Press  to delete
5. Go to 'Settings'  to change audio/video fade-in/out and default settings of photo zooming.





# SELECTING SOUNDBITES




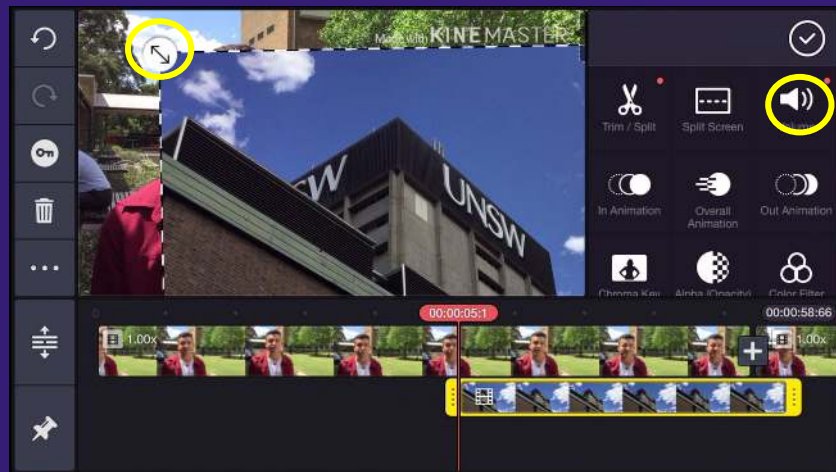
1. Go to 'Media'
2. Select your first interview clip and press
3. Play the clip through and PAUSE the playhead at the point you would like to make a cut.
4. Select the clip, so that it is highlighted in Yello.
5. Use Trim/Split → Split at playhead OR Trim to right/left of playhead to refine
6. You can also use the yellow levers to trim clips
7. Press & hold to drag and re-order clips





# SELECTING CUTAWAYS

1. Go to 'Layer' → 'Media'
2. Select your first cutaway and press 
3. Trim clip to desired length
4. Overlay clip onto timeline and stretch to fill screen
5. Mute clip by selecting and choosing 'Volume' → Mute
6. Continue for all cutaways



\*\* Slightly overlap clips for tighter editing

\*\* If you want to add clips BETWEEN soundbites you will need to add them onto your main layer (using main MEDIA button)



# OTHER APPS

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You don't always have to shoot everything yourself.

- Splice - awesome, free, easy to use!
  - Quik - good for easy visual edits
  - iMovie (iOS only), free, multi-track editing
  - Adobe Rush - free with Adobe Suite NICE
  - Adobe Clip - super easy, single track editing
- 







# ROYALTY FREE SOURCES

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You don't always have to shoot everything yourself.

- Video & stills - Pexels!!! (free & paid)
  - Music - Ongaqu (Creative Commons licensing)
  - Music - Audio Jungle (paid)
  - Music - Bensound - free, but attribute where ever the video is published
- 



# NEXT STEPS



# NEXT STEPS!

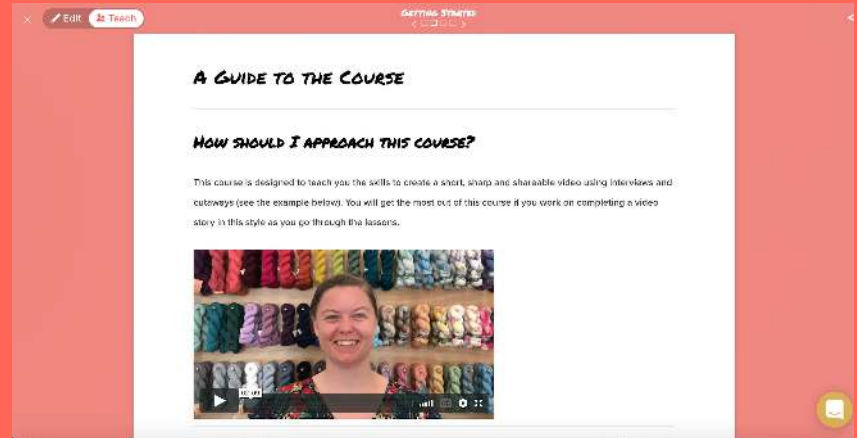
## Join Our Community

[Facebook.com/GROUPS/StoriesForImpact](https://www.facebook.com/GROUPS/StoriesForImpact)

Post your completed Story Canvases, story ideas, questions, resources and projects in the group. The entire Digital Storytellers team, and more amazing changemakers are there to give you feedback, ideas and helpful resources!

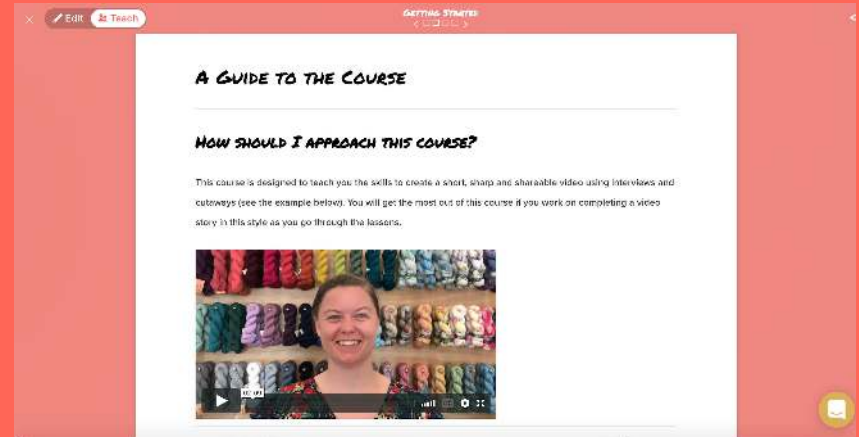
# JOIN OUR NEXT WORKSHOP

- Learn how to FIND, MAKE, EDIT & SHARE your story
- [digitalstorytellers.com.au/workshops](https://digitalstorytellers.com.au/workshops)



# JOIN OUR NEXT ONLINE COURSE

- Learn how to FIND, MAKE, EDIT & SHARE your story
- Discount code: **'Progress'** for 50% off
- [digitalstorytellers.com.au/sfionline](https://digitalstorytellers.com.au/sfionline)



# STAY IN TOUCH!

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## Digital Storytellers:

[sfi@digitalstorytellers.com.au](mailto:sfi@digitalstorytellers.com.au)

[www.digitalstorytellers.com.au](http://www.digitalstorytellers.com.au)

Twitter: [@101storytellers](https://twitter.com/101storytellers)

Facebook: [www.facebook.com/101storytellers](https://www.facebook.com/101storytellers)

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