**CIRCLES OF COMMITMENT WORKSHEET**

AUSTRALIAN PROGRESS - 2020

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| **COMMUNITY** | (the people we’re trying to engage!) |
| What community are you engaging/organising? (e.g., ‘voters in Deakin’, ‘residents of Darebin’, ‘rooftop solar owners in Australia’, etc) |  |
| How many people are in that community? |  |
| **CROWD** | (Supporters; ie people have opted-in to be contactable) |
| How many people in the community have given you their contact details? E.g. how big is your email list etc? |  |
| CURRENTLY - How do you get people’s contact details? (e.g. sign a petition at a stall, sign up online, etc) |  |
| IDEAS - How else do you get people’s contact details? |  |
| CURRENTLY - How do you engage with your new supporters? |  |
| IDEAS - what else could you do to engage with your new supporters? |  |
| **CONTRIBUTOR** | (people who turn up for things, take action/donate) |
| How many people connected to your group are willing to take some kind of action, if they’re supported to do so? E.g. helping out on a stall or at an event etc. |  |
| What distinguishes these people from ordinary (‘supporter’) list members? Is signing a petition enough? A certain number of online actions? An offline action? |  |
| CURRENTLY - How do you get people to take action? Do you have ways to transition people from the Crowd to the Contributor level? |  |
| NEW IDEAS - what else could you do to transition people from the Crowd to the Contributor level? |  |
| **COMMITTED** | (people who take responsibility, focus on outcome not just time) |
| How many people in your group take responsibility for actions, or are able to support others to take action? E.g. training new volunteers, running events, etc. |  |
| CURRENTLY - What are the roles available to people where they can take responsibility for specific things? |  |
| NEW IDEAS - what roles could be available to people where they can take responsibility for specific things? |  |
| CURRENTLY - How do people typically arrive at this level of engagement in your group? |  |
| NEW IDEAS - What could you do to transition people from the Contributor level to COMMITTED level? |  |
| **CORE** | (leaders, without whom things would fall apart, where the buck stops) |
| The core are the people the group would fall apart without. How many does your group have? |  |
| CURRENTLY - How do people typically arrive at this level of engagement with your group? |  |
| NEW IDEAS - How can we transition people from the COMMITTED level of engagement to CORE level? |  |
| How do you ensure renewal in your core? |  |