

# MASH-UP

General / open focus questions can become more specific / inspiring / useful / relevant if you mash them up with things you've found in your research and sensing process

## INSTRUCTION

1. Write FQs
2. Write insights, trends or tech
3. Mash-up by combining columns and rows and fill out the grid with new focus questions

INSIGHT, TREND OR TECH	FOCUS QUESTION	FQ1	FQ2	FQ3
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....