



# ACTION TACTICS DURING THE TIME OF SOCIAL DISTANCING

## PHONE JAM



This tactic involves many people calling a target at once and repeatedly for a specific and strategic time.

1. Decide on time/day and messaging.
2. Develop and share a suggested script for people to support what they say.
3. Call your target (on all the numbers they have) and deliver the messaging.
4. When you get voicemail, leave a message AND continue to call until someone answers the phone.

## PHYSICALLY-DISTANCED RALLY



This tactic enables power of numbers and physical bodies, while adhering to physical distancing guidelines.

1. Decide on target, time, and location. Share.
2. Maintaining at least 6 feet of distance between each other in all directions, have participants take up space at location.
3. Make and bring signs with messaging on them,
4. Make and bring sounds (bull horns, portable speakers and mics, etc).
5. Leave art or messaging behind (e.g. chalking, sticking signs in a lawn, etc).

